

AYA Bank Donations / Philanthropy

Making Lives Better

To create impact beyond banking, we expand our reach through philanthropy or donations that help needy families or society. AYA Bank has always been at the forefront in promoting the livelihood of others which mainly includes

- one-time or recurring donations
- monetary or in-kind donations
- charitable contributions or volunteering works

The initial step of our strategic philanthropy is identifying foundational value – “Sharing and contributing to our community by inclusion, collaboration and transparency”, before we decide “Where (or to whom) do we give?”. The approach is guided by principles of

- instilling a philanthropic spirit into our services, customers and employees
- bringing people together to support a cause that's bigger than themselves, whether giving time or money
- creating shared value for the community by prioritizing areas

Along the way of doing business, AYA Bank implements corporate philanthropy programs, keeps employees in the loop about those programs and supports various charities for greater social good. To ensure ‘donation with impact’, we make requirement assessment and monitor the effectiveness. AYA Bank has engaged in many philanthropic activities, especially with a commitment to religious principles and the plight of those in need during natural disasters and pandemic.

